IMPACT REPORT 2022–2023

Ecosystem for change

320K

Impact Makers united worldwide.

This is our story.

An Impact Maker is more than just a title.

Communities are the heartbeat of positive change and progress. They provide a fertile ground where individuals come together, united by a common purpose to make a collective impact that goes beyond.

In these closely-knit networks, ideas are nurtured, and empathy flourishes. Communities empower individuals to amplify their voices and create lasting change in the world. This year, we proudly count 350,000 Impact Makers actively collaborating within our fold, each contributing uniquely to our collective purpose. Over 7,000,000 people have been reached and influenced by the collective impact of our global network.

It is a testament to those aligned with our core values of trust,, collaboration and courage - and taking action towards a more just and sustainable world.

Through our annual Global Counting Week, we capture our growth, mapping the ever-expanding constellation of our community.

Each entrepreneur, mentor, partner, innovator, and ambassador holds a unique place in this journey. Impact Hubs are the locales where innovation, solidarity, and resilience thrive, reminding us that together, we can achieve far more than we ever could individually.

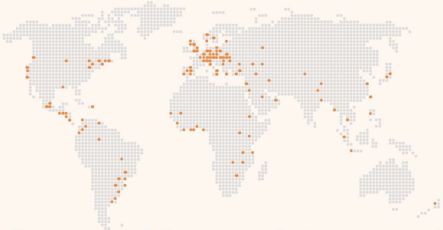
This report is dedicated to every Impact Maker contributing to a just and sustainable society.

Your impact, regardless of its size, is significant. Together, we are the architects of our future, and our combined efforts will shape the world. Before we move forward, let's scroll down and celebrate our collective achievements.

TOGETHER
WE ARE IMPACT MAKERS
INNOVATION AT SCALE
Arriving and Aligning

Impact Hub Network is an ecosystem enabler, anchoring a thriving network of 110 locations in 67 countries.

Our locally rooted, globally connected spaces are safe havens for impact communities to thrive and ideas to flourish. As our Network expands, so does our influence. With broader reach, increased innovation, and greater diversity, our potential for collective impact is limitless.



1	**29**	**95**	**110**
Impact Hub	**Impact Hubs**	**Impact Hubs**	**Impact Hubs**
2005	**2011**	**2016**	**2023**

At the heart of our Network are impact entrepreneurs seeking innovative solutions to our world's most pressing challenges.

We inspire, connect, and enable them to unlock their agency in their communities and beyond.

Through our annual Global Community Survey we receive valuable insights and feedback from our entrepreneurs, programme participants, and partners. Here’s what they had to say:

Inspire

Through meaningful content, valuable tools, and essential resources, we empower individuals and organisations to be the spark of change.

72%

felt supported in generating new ideas

74%

gained insights into new issues and trends

Connect

We bridge gaps, connecting entrepreneurs with foundations, corporations, organisations, policy makers, and the public sector. In these partnerships, we discover opportunities, secure funding, and access a wealth of resources that amplify our impact.

85%

felt part of a larger community

80%

collaborated with other members

Enable

Through our innovation spaces, programmes and partnerships, we empower entrepreneurial action on issues that matter to communities.

70%

felt empowered to acquire new skills

80%

ure

accessed enhanced infrastructure support

1.3M+ hours of peer support

Collectively, we've learned, grown, and shared our experiences.

We foster collaboration to accelerate inclusive and sustainable innovation at scale.

We believe in the power of bringing together diverse minds with shared passions and unique expertises. Our programmes embody this ethos, demonstrating the profound impact of collective action.

We deeply value our diverse range of stakeholders, from institutional funds to grassroots initiatives, corporate innovation hubs to sustainability-focused foundations. Each partnership enriches our work and propels us forward on our journey to create positive change.

Through our local, regional, and global programmes and initiatives, we aim to ignite transformation and pave the way for 'business for good' to become the new norm.

24k+

participantx joined our programmes

133

Trans-local programmes run with 59 Impact Hubs in 42 countries

419

Programmes run through 98 Impact Hubs in 59 countries

58%

Participants are women entrepreneurs

We focus mainly, though not exclusively, on Climate Action and Diversity, Equity, and Inclusion - and the nexus between them.

Better Incubation

Supported by the European Union, Better Incubation champions inclusive entrepreneurship. Collaboratively with European partners, it prioritises under-represented entrepreneurs, fostering shared expertise and addressing socio-economic challenges.

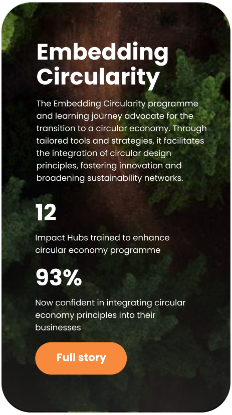
15

Policy workshops in 14 countries with 345 contributors

19

Countries represented in the communities of practice

Full story



Embedding Circularity

The Embedding Circularity programme and learning journey advocate for the transition to a circular economy. Through tailored tools and strategies, it facilitates the integration of circular design principles, fostering innovation and broadening sustainability networks.

12

Impact Hubs trained to enhance circular economy programme

93%

Now confident in integrating circular economy principles into their businesses

Full story

Momentun

Momentum empowers young migrant and refugee women in the EU through vocational training and job market access. Bridging stakeholders, this EU-funded initiative drives inclusivity and workforce integration across five countries.

15

Policy workshops in 14 countries with 345 contributors

19

Countries represented in the communities of practice

Full story

WWF Climate Action

For a decade, Impact Hub and WWF have jointly led global initiatives dedicated to fostering sustainable entrepreneurship with a profound commitment to environmental impact. Delve into our wealth of impact stories, programmes and real-world examples.

40

Jointly-run programmes across the globe

75%

Increase on Impact Hubs that set climate action as a key focus

Full story

New Roots

New Roots is a collaboration between Impact Hub and GoDaddy's Empower programme, an initiative that nurtures entrepreneurs from Black, Asian, and minority ethnic backgrounds. Offering tailored guidance, it promotes equitable entrepreneurship and sustainable growth.

89%

Graduated with improved leadership skills

97%

Highly valued the programme and would recommend to others

Full story

Cartier Women's Initiative

Impact Hub serves as the global scouting coordinator for the Cartier Women's Initiative to empower women impact entrepreneurs, providing financial support, leadership training, and a community focus on positive change.

297

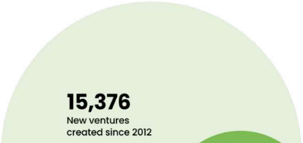
Fellows nurtured and supported since its inception in 2006

63

Countries with fellows transcending geographical boundaries for impact

Full story

By building better businesses, we create new opportunities for a better future.



15,376

New ventures created since 2012

2,376
New ventures created in 2022

When reimagining the future, access to resources and opportunities for entrepreneurs forging that future is instrumental.

More so, their work is about creating jobs, nurturing healthy ventures, and supporting vibrant economies. As we advance towards a regenerative future, ensuring that impactful projects and startups have the resources they need isn't just important; it's vital for our collective progress.

55,178
New jobs created since 2012

8,178
New jobs created in 2022

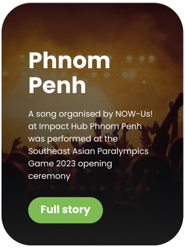
> With the right tools, resources, and access to capital, our impact entrepreneurs and enterprises have achieved remarkable growth of impact and scale.

Pioneering change through policy and action

Impact Hub's policy approach emphasises a strategic collaboration with the public sector to drive social and environmental transformation. Advocating for supportive regulatory frameworks and inclusive economic initiatives, we work to mainstream impactful solutions. By convening diverse stakeholders, providing research insights, and co-creating tailored programmes, we shape policies that address complex global challenges and promote impact entrepreneurship.

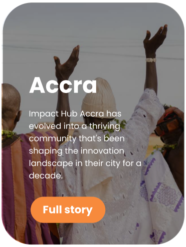
Read full story

Did you know?



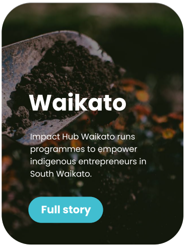
Phnom Penh

A song organised by NOW-Us! at Impact Hub Phnom Penh was performed at the Southeast Asian Paralympics Game 2023 opening ceremony



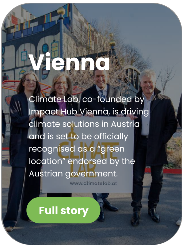
Accra

Impact Hub Accra has evolved into a thriving community that's been shaping the innovation landscape in their city for a decade.



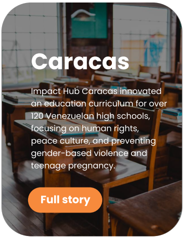
Waikato

Impact Hub Waikato runs programmes to empower indigenous entrepreneurs in South Waikato.



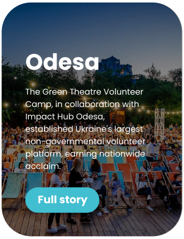
Vienna

Climate Lab, co-founded by Impact Hub Vienna, is driving climate solutions in Austria and is set to be officially recognised as a "green location" endorsed by the Austrian government.



Caracas

Impact Hub Caracas innovated an education curriculum for over 120 Venezuelan high schools, focusing on human rights, peace culture, and preventing gender-based violence and teenage pregnancy.



Odesa

The Green Theatre Volunteer Camp, in collaboration with Impact Hub Odesa, established Ukraine's largest non-governmental volunteer platform, earning nationwide acclaim.

Türkiye

After the 2023 earthquake in Türkiye, Impact Hub Ankara, Impact Hub Istanbul, and community partner Originn showcased the strength of collective action in a crisis.

Driving social and inclusive entrepreneurship for a better future

Impact Hub is a proud ambassador for the Better Entrepreneurship Policy Tool, a pivotal force in innovation, job creation, and social inclusion. This online tool empowers policymakers and stakeholders to bolster diverse entrepreneurial ventures, especially for youth, women, migrants, and the unemployed. It also fosters the growth of social enterprises, encouraging reflective practices and global learning. Accessible in 24 languages, it connects a broad spectrum of participants, from business networks to educational institutions, promoting inclusive policies and transformative change.

Explore tool

In our quest for a just and sustainable world, we know the importance of local contexts.

This is why we have passionate Impact Makers on the ground, nurturing locally rooted yet globally connected communities. Together, we celebrate diversity, champion systemic change, and work tirelessly for a world that is both equitable and sustainable. Dive into inspiring global impact stories and uncover what Sustainable Development Goals (SDGs) are in focus in our regions.

Africa & Middle East

Top SDGs addressed by our community members per region.

40

Pilot programmes implemented

29%

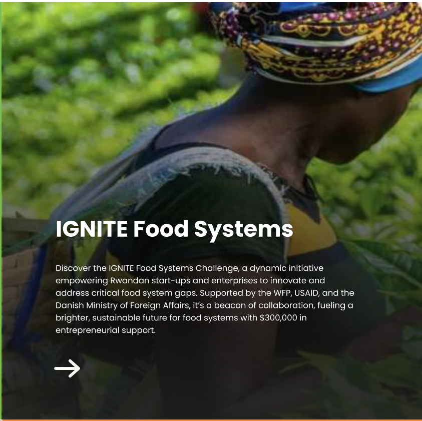
SDG1
No Poverty

25%

SDG3
Good Health and Well-being

24%

SDG8
Decent Work and Economic Growth



IGNITE Food Systems

Discover the IGNITE Food Systems Challenge, a dynamic initiative empowering Rwandan start-ups and enterprises to innovate and address critical food system gaps. Supported by the WFP, USAID, and the Danish Ministry of Foreign Affairs, it’s a beacon of collaboration, fueling a brighter, sustainable future for food systems with $300,000 in entrepreneurial support.

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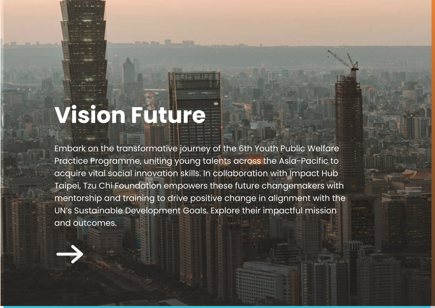
Asia

Top SDGs addressed by our community members per region.



Vision Future

Embark on the transformative journey of the 6th Youth Public Welfare Practice Programme, uniting young talents across the Asia-Pacific to acquire vital social innovation skills. In collaboration with Impact Hub Taipei, Tzu Chi Foundation empowers these future changemakers with mentorship and training to drive positive change in alignment with the UN's Sustainable Development Goals. Explore their impactful mission and outcomes.

68

Pilot programmes implemented

21%	35%	20%
SDG3 Good Health and Well-being	**SDG4** Quality Education	**SDG5** Gender Equality

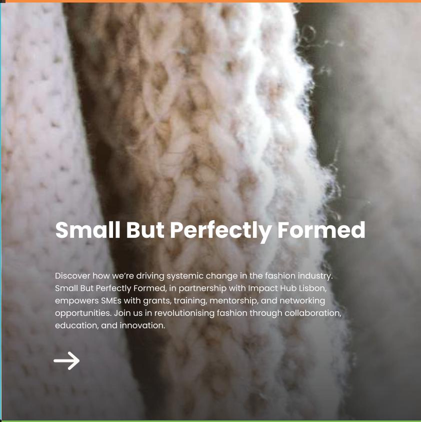
Europe

Top SDGs addressed by our community members per region.

221

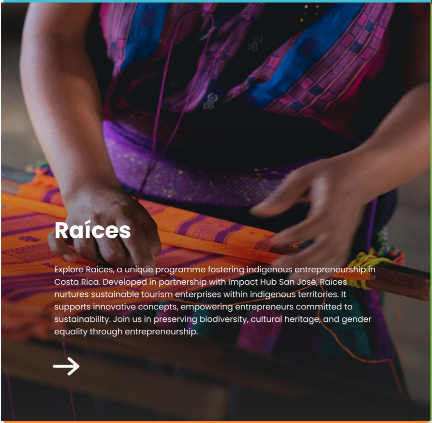
Pilot programmes implemented

22%	22%	20%
SDG4 Quality Education	**SDG5** Gender Equality	**SDG8** Decent Work and Economic Growth



Small But Perfectly Formed

Discover how we're driving systemic change in the fashion industry. Small But Perfectly Formed, in partnership with Impact Hub Lisbon, empowers SMEs with grants, training, mentorship, and networking opportunities. Join us in revolutionising fashion through collaboration, education, and innovation.



Raíces

Explore Raíces, a unique programme fostering indigenous entrepreneurship in Costa Rica. Developed in partnership with Impact Hub San José, Raíces nurtures sustainable tourism enterprises within indigenous territories. It supports innovative concepts, empowering entrepreneurs committed to sustainability. Join us in preserving biodiversity, cultural heritage, and gender equality through entrepreneurship.

Latin America & Caribbean

Top SDGs addressed by our community members per region.

79

Pilot programmes implemented

27%	31%	29%
SDG4 Quality Education	**SDG5** Gender Equality	**SDG8** Decent Work and Economic Growth

North America

Top SDGs addressed by our community members per region.

11

Pilot programmes implemented

28%

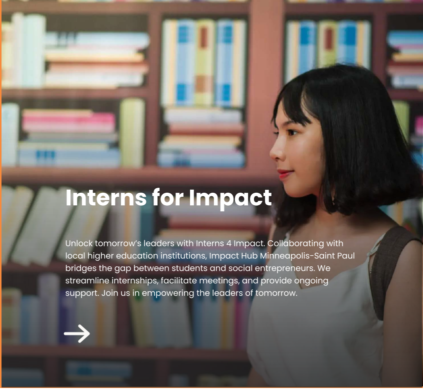
SDG3
Good Health and Well-being

25%

SDG4
Quality Education

25%

SDG11
Sustainable Cities and Communities



Interns for Impact

Unlock tomorrow's leaders with Interns 4 Impact. Collaborating with local higher education institutions, Impact Hub Minneapolis-Saint Paul bridges the gap between students and social entrepreneurs. We streamline internships, facilitate meetings, and provide ongoing support. Join us in empowering the leaders of tomorrow.

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Ready to join?

Become an Impact Maker

Gain access to valuable resources, collaborative spaces, and a supportive network passionate about making a difference.

Join today

Open an Impact Hub in your city

Start an Impact Hub and be part of a global network committed to driving positive social and environmental impact in your community.

Discover how

Partner for impact

Combine strengths, expertise, and resources to drive meaningful change and create a lasting positive impact on society.

Explore more

Community Partnerships

Leverage resources, networks, and expertise to foster social innovation and create sustainable solutions for your local ecosystem.

Get in touch

Thank you to all the Impact Makers who have made this journey possible.

Let's keep going. The time is now. The way together!

IMPACT HUB

Inclusive and sustainable innovation - at scale.

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